



Central Six Retail Park, Coventry

This problematic site was transformed into the first “fashion park” in Coventry in a development that required Deeley Properties to collaborate effectively with all the key stakeholders

Value £22 million
Client Boots Properties Ltd

Timeframe 1997
Structural Engineer CTM

Scale 13 acres, 144,000 sq. ft. over 14 units
Architect Hellberg Harris Partnership

Deeley Properties, along with its development partner Boots Properties, was appointed preferred developer in an open competition in 1996. The site was a former railway goods yard located just outside Coventry’s inner ring road.

The site had been difficult to deliver due to its proximity to the West Coast mainline, having a high level public right of way traversing it as well as complex ownership structures.

However, working with the City of Coventry and Railtrack we delivered Coventry’s first dedicated “fashion park” which was home to the likes of Gap, Next, Boots and Littlewoods amongst others.

Central 6, prosaically named as it sits off junction 6 of the inner ring road, represents one of a successful number of project specific joint ventures that

we have carried out.

Through Deeley Construction, we were able to deliver the scheme to tight, pre-determined timescales to suit the launch dates of national retailers.

The single storey steel-framed buildings were clad in brickwork with “High Street” type shop fronts and a 150 metre long arcade with three storey stained timber clad structures marking the entrance to each store.

On completion of the scheme the investment was sold to Standard Life.

